

Jan 1, 2016 - Apr 14, 2016
Compare to: Jan 1, 2015 - Apr 14, 2015

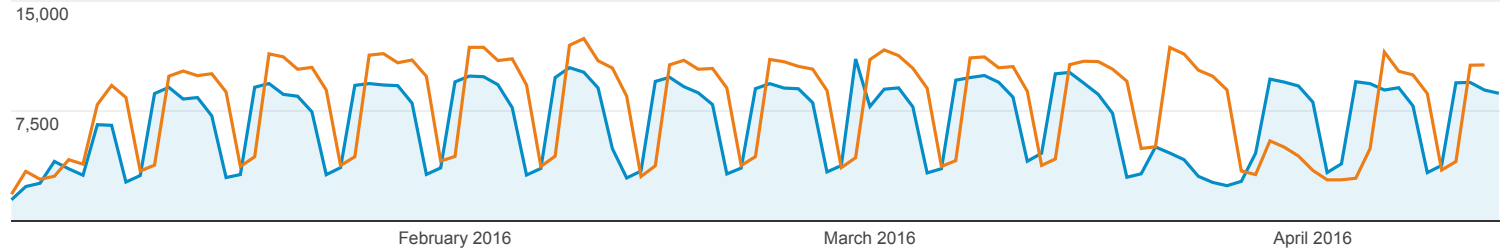
Overview

All Users
+0.00% Sessions

Explorer

Summary

Jan 1, 2016 - Apr 14, 2016: ● Sessions
Jan 1, 2015 - Apr 14, 2015: ● Sessions



Device Category	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	12.95% ↓ 711,229 vs 817,043	5.96% ↑ 41.84% vs 39.49%	7.77% ↓ 297,589 vs 322,647	4.13% ↓ 46.40% vs 44.56%	17.12% ↓ 2.95 vs 3.56	0.84% ↓ 00:03:56 vs 00:03:58	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% €0.00 vs €0.00
1. desktop									
Jan 1, 2016	586,017 (82.39%)	38.69%	226,741 (76.19%)	44.61%	3.01	00:04:14	0.00%	0 (0.00%)	€0.00 (0.00%)
Jan 1, 2015	689,304 (84.37%)	38.02%	262,050 (81.22%)	44.06%	3.60	00:04:13	0.00%	0 (0.00%)	€0.00 (0.00%)
% Change	-14.98%	1.78%	-13.47%	1.25%	-16.39%	0.44%	0.00%	0.00%	0.00%
2. mobile									
Jan 1, 2016	98,039 (13.78%)	57.56%	56,428 (18.96%)	56.70%	2.54	00:02:18	0.00%	0 (0.00%)	€0.00 (0.00%)
Jan 1, 2015	93,438 (11.44%)	48.37%	45,200 (14.01%)	49.40%	3.07	00:02:20	0.00%	0 (0.00%)	€0.00 (0.00%)
% Change	4.92%	18.98%	24.84%	14.77%	-17.43%	-1.70%	0.00%	0.00%	0.00%
3. tablet									
Jan 1, 2016	27,173 (3.82%)	53.07%	14,420 (4.85%)	47.82%	3.08	00:03:18	0.00%	0 (0.00%)	€0.00 (0.00%)
Jan 1, 2015	34,301 (4.20%)	44.89%	15,397 (4.77%)	41.39%	4.01	00:03:21	0.00%	0 (0.00%)	€0.00 (0.00%)
% Change	-20.78%	18.22%	-6.35%	15.53%	-23.02%	-1.71%	0.00%	0.00%	0.00%

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